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Total # of Pages 3 (including this page)

TO:	PHONE #:	FAX #:
Examiner Pierre Elisca USPTO	(571) 272-6706	(571) 273-6706

From : Steven C. Becker
Email Address : sbecker@foley.com
Sender's Direct Dial : 414.297.5571
Date : March 24, 2010
Client/Matter No : 035451-0166
User ID No : 1963

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Applicant Initiated Interview Request FormApplication No.: 10/001,580First Named Applicant: Yoon Kean WongExaminer: Pierre E. EliscaArt Unit: 3621Status of Application: Final OA 1/26/11**Tentative Participants:**(1) Steven C. Becker

(2) _____

(3) _____

(4) _____

Proposed Date of Interview: March 25, 2010Proposed Time: 10 AM ET AM/PM**Type of Interview Requested:**(1) Telephonic(2) Personal(3) Video Conference

Exhibit To Be Shown or Demonstrated:

 YES NO

If yes, provide brief description: _____

Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>103(a) rejection</u>	<u>30</u>	<u>Kakihara</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

 Continuation Sheet Attached**Brief Description of Argument to be Presented:**

Claim 30: Claim amended to recite lowering a price of an "object." Kakihara's toll system is not a pricing of an object.

An interview was conducted on the above-identified application on _____.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

Applicant/Applicant's Representative Signature_____
Examiner/SPE Signature_____
Typed/Printed Name of Applicant or Representative_____
Registration Number, if applicable

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Proposed Amendment

30. (Previously Presented) A system for pricing an object a product, comprising:
a handheld computer comprising (a) a location circuit configured to provide
location data based at least in part on the location of the handheld computer and (b) a wireless
transceiver configured to provide wireless communication of the location data and a user
identifier; and
a data processor configured to receive the location data and the personal
identifier, to set a price for the object, and to adjust a the price lower for the same object product
for a person associated with the user identifier based at least in part on the location data.



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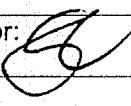
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identifier; and
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identifier, to set a price for selling the object, and to adjust a the price lower for selling the object
product for a person associated with the user identifier based at least in part on the location data.